

COLLEGE RECRUITING & BRAND DEVELOPMENT

Build Your Brand. Get Noticed. Get Recruited.

Athlete Exposure Packages designed to help student-athletes stand out, connect with recruiters, and maximize opportunities.

SOCIAL MEDIA
MANAGEMENT

CUSTOM
WEBSITE

RECRUITING
ASSISTANCE

HIGHLIGHTS
& GRAPHICS

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ABOUT WMC SPORTS MARKETING

Since 2015, WMC Sports Marketing has partnered with over 50 professional athletes, building strong brands and driving impactful exposure. For the past five years, we have proudly led marketing operations for Trench Mob Football, where our recruiting expertise has helped athletes earn over 750 collegiate offers and secure more than 200 scholarships.

Now, we're bringing that same proven formula directly to individual athletes—providing the tools, strategy, and visibility needed to elevate their careers and maximize opportunities at the next level.



WE MAKE THE RECRUITING PROCESS SIMPLE BY FOCUSING ON THE THREE THINGS THAT MATTER MOST

We take the guesswork out of recruiting by focusing on three core areas every athlete needs to stand out: brand, visibility, and connection. Our proven system starts by building credibility through a professional online presence that highlights an athlete's skills, stats, and achievements in one central hub. Next, we increase visibility with consistent, high-quality social media content and engagement strategies that put athletes in front of a wider audience of recruiters, coaches, and programs.

Finally, we create direct opportunities with tools and guidance that help athletes communicate with colleges, track interest, and stay on recruiters' radars. Together, these steps give athletes the exposure and edge they need to turn hard work into real offers.

01 WEB PRESENCE

A professional, custom-built website that acts as your athlete's online resume. It showcases their bio, stats, highlights, accolades, and contact info all in one place — making it easy for recruiters to evaluate talent quickly.

02 SOCIAL MEDIA

Consistent, high-quality content including posts, reels, and graphics that showcase your athlete's skills, game film, and achievements. We strategically manage captions, hashtags, and engagement to grow visibility across Instagram and Twitter/X.

03 RECRUITING SUPPORT

We provide the tools that give athletes a competitive edge: player cards for quick sharing, growth reports to track progress, and professional templates for outreach to college programs. Everything is designed to keep your athlete top of mind with recruiters.

HOW OUR PROCESS GETS ATHLETES RECRUITED

Our proven 3-step process is designed to take athletes from being overlooked to being recruited. By building a strong brand, increasing visibility, and creating direct connections with college programs, we give your athlete the competitive edge they need in today's recruiting world.

01

BUILD THE BRAND

We create a professional online presence with a custom website and polished social media content so recruiters instantly see your athlete's talent, stats, and highlights in one place.

02

GAIN VISIBILITY

Through consistent posts, highlight reels, and engagement strategies, we expand your athlete's reach and make sure their name and game are seen by the right coaches and programs.

03

CONNECT WITH RECRUITERS

With tools like player cards, growth reports, and direct outreach templates, we help athletes stay in front of recruiters, showcase progress, and open doors for real opportunities.



WHY PARENTS **TRUST OUR SERVICES**

Choosing the right path for your athlete's future can feel overwhelming, but we make it simple. With years of experience supporting athletes at every level, we've helped families turn hard work on the field into real opportunities off it.

Our proven system has contributed to over 750 collegiate offers and 200+ scholarships, giving parents peace of mind that their athlete's exposure is in the right hands. We don't just manage websites and social media — we build confidence, visibility, and connections that put athletes one step closer to their dreams.



PROVEN RESULTS

Our system has supported over 750 collegiate offers and 200+ scholarships, helping athletes turn their hard work into real opportunities.



PROFESSIONAL BRANDING

We create polished websites, highlight reels, and social media strategies that give athletes the credibility and visibility recruiters are looking for.



STRESS-FREE PROCESS

From updates to engagement, we handle the details so parents can focus on supporting their athlete while we focus on building their exposure.

FLEXIBLE PACKAGES DESIGNED FOR **EVERY ATHLETE**

Whether your athlete is just starting their journey or already chasing Division 1 dreams, we have a package that fits. Each level is built to grow with your athlete — from establishing an online presence to maximizing exposure with advanced recruiting tools and daily engagement.

\$350

STARTER EXPOSURE

1-page athlete website
2 posts per week
1 highlight reel per month

\$500

RECRUIT READY

Full multi-page website
4 posts per week
2 highlight reels per month
Player card + growth report

\$650

DI DREAM BUILDER

Weekly website updates + SEO
Daily engagement strategy
6+ posts per week
4 highlight reels per month
Game day graphics

ALL NEW CLIENTS WILL HAVE A \$150 WEBSITE FEE ADDED TO THE FIRST MONTH SERVICE